

# THE ULTIMATE STRATEGY FOR SUCCESS

1. **KNOW YOUR OUTCOME.** What do you want? What is your goal? Get a clear picture. Write it down
2. **TAKE ACTION.** Do something towards its achievement.
3. **MAKE ADJUSTMENTS.** Results are the key to making adjustments. Notice what is and is not working. Keep doing what is working and change what is not.
4. **MODEL.** Find someone who is living the life you want and has already achieved the goal you want and do what they do. Copy and model them. People who are successful leave a trail behind them. Get on the trail and walk in their footsteps.

## **Remember:**

Success is often the result of good judgment.  
Good judgment is often the result of experience.  
Experience is often the result of bad judgment.

Failure can be your best friend because it tells you what isn't working.  
Change your approach and you change your outcome.